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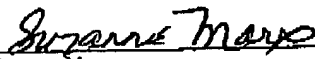
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.	09/773,943	Group Art Unit:	3622
Applicant(s):	Ronald Jacoby, et al.	Examiner:	Jeffrey D. Carlson
Filing Date:	January 31, 2001	Docket No.	85804-019600
Title: SYSTEM FOR DYNAMIC GENERATION OF ONLINE STREAMING MEDIA ADVERTISEMENTS		Customer No.	32361

CERTIFICATE UNDER 37 CFR 1.6(d)

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Name: Suzanne MarxAMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action mailed on July 24, 2006, please enter this Amendment.

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Transmittal Cover Sheet

From: Carole A. Quinn Tel: (714) 708-6500 Email: QuinnC@gtlaw.com

To:	Fax No:	Company:
Ex. Jeffrey D. Carlson Group Art Unit 3622	(571) 273-8300	United States Patent and Trademark Office - Mail Stop Amendment

File No.: 85804.019600

Re: U.S. Patent Application Serial No. 09/773,943

Date: August 24, 2006

No. Including Cover Sheet -21-
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- (1) Transmittal Form - PTO/SB/17 (1 page); and
- (2) Amendment (19 pages).

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Name: Suzanne Marx

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**TRANSMITTAL
FORM**

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Application Number	09/773,943
Filing Date	January 31, 2001
First Named Inventor	Ronald Jacoby, et al.
Art Unit	3622
Examiner Name	Jeffrey D. Carlson
Attorney Docket Number	85804 . 019600

ENCLOSURES (Check all that apply)☐ Fee Transmittal Form☐ Fee Attached☒ Amendment/Reply☐ After Final☐ Affidavits/declaration(s)☐ Extension of Time Request☐ Express Abandonment Request☐ Information Disclosure Statement☐ Certified Copy of Priority Document(s)☐ Response to Missing Parts/
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under 37 CFR 1.52 or 1.53☐ Drawing(s)☐ Licensing-related Papers☐ Petition☐ Petition to Convert to a
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Firm Name GREENBERG TRAUIG, LLP

Signature

Printed name

Carole A. Quinn

Date

August 24, 2006

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Suzanne Marx

Date

August 24, 2006

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